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## **Barrel & Board Returns for Second Year with New Location at SoHo63 in Chandler, February 23, 2017**

Barrel aged whisky and beer, cheese pairings, entertainment and more top highlights for Barrel & Board, all benefiting local art programs and charities

Scottsdale, AZ (December 15, 2016) Save the date for the return of Barrel & Board set for Thursday, February 23, 2017 from 7-10 p.m. at SoHo63 in Chandler. Hosted by the Scottsdale League for the Arts, this fundraising event pairs three of your favorite things – whisky, beer and cheese dishes for a night of dapper distinction and delightful debauchery.

Local craft breweries will pour beer served with the cheesiest of small bites. Be sure to cast your vote for the best cheese pairing! Plus, local acoustic guitarist, Tom Kumagai, will perform live. Participating breweries, distilleries and restaurants include (so far):

12 West Brewing  
Aioli Gourmet Burgers  
AZ Distilling  
Brat Haus  
Dragoon Brewing Co  
Grand Canyon Brewing Company  
Hamilton Distilling  
Helio Basin Brewing Company  
Huss Brewing Company  
Modern Tortilla  
Mother Road Brewing Company  
O.H.S.O. Distillery + Brewery  
Perch Pub & Brewery  
SanTan Brewing Company  
Uncle Bear's Brewery

General Admission tickets to Barrel & Board are \$45 online during presale, which ends on December 31, 2016. GA tickets will be \$50 online after that and \$60 the door, while supplies last. Tickets include unlimited cheese samples and other tasty bites, 4-oz beer samples, 1-oz whisky samples and a souvenir tasting mug.

Barrel & Board will be held at SoHo63, 63 East Boston Street, Chandler, AZ. For tickets and more information, visit: [www.scottsdalefest.org](http://www.scottsdalefest.org). Special thanks to Fiji Water for their support.

All net proceeds raised will support the non-profit Scottsdale League for the Arts in its effort to promote arts and arts education organizations in the Phoenix metropolitan area, via annual fundraisers such as the Scottsdale Culinary Festival and The Friends of James Beard Benefit Dinner. Since 2002, the League has contributed more than \$4 million to numerous organizations such as Ballet Arizona, Childsplay and Free Arts of Arizona.

**About the Scottsdale League for the Arts**

The Scottsdale League for the Arts is a 501 (c) (3), non-profit volunteer organization of accomplished men and women who support artists, arts programs and arts education through fundraising and special events. In order to offer continuous value and assistance to the arts, the League awards all net funds raised to a variety of arts focused organizations through a grants program. For more information visit: <http://leagueforthearts.org/>.

### **About HDE Agency**

HDE Agency is an integrated multi-media marketing agency dedicated to expanding client visibility and establishing marketable brand positioning. We offer a wide range of brand development services including public relations, design, advertising, social media, print collateral and event production. By establishing a strong foundation of action based campaigns, HDE Agency strives to transform our clients' goals and objectives into tangible efforts measurable by an increase of customers, sales and community relationships. Visit HDE Agency online at [www.hdeagency.com](http://www.hdeagency.com) for a complete list of services and learn about our current projects, events and community engagements through the HDE Agency blog at [www.hdeagency.com/blog](http://www.hdeagency.com/blog). HDE Agency can help you **expand your reach!**