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## **Eat, Drink and Be Pretty, Scottsdale's Most Stylish Event, Showcases Latest Spring Fashions from Local Designers**

Scottsdale, AZ (DATE)— Feel like a VIP as you strut down the red carpet of Scottsdale's most stylish event, Eat, Drink and Be Pretty (EDBP), hosted by the Scottsdale League for the Arts on April 15, 2016 from 7 p.m. to 11 p.m. In partnership with Phoenix Fashion Week, Guests will sip fine wines and taste culinary creations as they witness a live runway show featuring the latest spring fashions from leading local designers.

EDBP features food from over 25 of the valley's top restaurants and a selection of beers, fine wines and signature cocktails for guests to enjoy as they watch live fashion shows throughout the night. Participating restaurants include (so far): Tryst Café, Tavern Americana, Sogno Toscano, RA Sushi Bar Restaurant, Farm and Craft, Heidi's Events & Catering, Fogo De Chao, Delice Bistro, Cambozola and Black and Bleu American Grill.

Sponsored by Kendra Scott, attendees will have the chance to purchase mystery jewelry bags for \$60 containing jewelry valued from \$60-\$200. Then, learn makeup and hair tips from professional beauty advisors or capture the night with friends in the photo booth. Or, hit the dancefloor and twirl the night away with live musical performances or take a break and relax with mini massages and spa treatments.

Tickets to EDBP are available for \$85 during presale and \$100 at the door. VIP tickets are also available for \$125, which includes exclusive seating at the fashion show, access to the private lounge area, VIP food, private restrooms, private bar and one ticket to the Scottsdale Culinary Festival weekend.

Eat Drink and Be Pretty is located at the Scottsdale Center for Performing Arts, 7380 E 2nd St, Scottsdale, AZ 85251. For more information, visit: <http://scottsdalefest.org>.

All net proceeds raised will support the non-profit Scottsdale League for the Arts in its effort to promote the arts and arts education organizations in the Phoenix metropolitan area, via annual fundraisers such as the Scottsdale Culinary Festival and The Friends of James Beard Benefit Dinner. Since 2002, the League has contributed more than \$4 million to numerous organizations such as Ballet Arizona, Childsplay and Free Arts of Arizona.

### **About the Scottsdale League for the Arts**

The Scottsdale League for the Arts is a 501(c)(3), non-profit volunteer organization of accomplished men and women who support artists, arts programs and arts education through fundraising and special events. In order to offer continuous value and assistance to the arts, the League awards all net funds raised to a variety of arts focused organizations through a grants program. For more information, visit: <http://leagueforthearts.org>.

### **About HDE Agency**

HDE Agency is an integrated multi-media marketing agency dedicated to expanding client visibility and establishing marketable brand positioning. We offer a wide range of brand development

services including public relations, design, advertising, social media, print collateral and event production. By establishing a strong foundation of action based campaigns, HDE Agency strives to transform our clients' goals and objectives into tangible efforts measurable by an increase of customers, sales and community relationships. Visit HDE Agency online at [www.hdeagency.com](http://www.hdeagency.com) for a complete list of services and learn about our current projects, events and community engagements through the HDE Agency blog at [www.hdeagency.com/blog](http://www.hdeagency.com/blog). HDE Agency can help you **expand your reach!**