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## Local Chefs to “**Burger Battle**” it out on Thursday, March 24, 2016 at Hotel Valley Ho

Scottsdale, AZ (DATE)—It's all going down on Thursday, March 24<sup>th</sup> when over a dozen of the Valley's top restaurants and local chefs will light up their grills and compete for the title of *Best Burger in the Valley* during the annual Burger Battle from 6:30 – 9:30 p.m. at Hotel Valley Ho in Scottsdale.

Presented by Leinenkugel's, hungry patrons will enjoy tasting mouthwatering burger creations and voting for the best burger to bestow the People's Choice Award. A panel of culinary experts and local celebrities will taste their way through the grills and select the Judge's Choice Award winner. Two lucky chefs will win the golden ticket to compete in the World Food Championships in November.

Participating restaurants include chefs from Aioli Gourmet Burgers, Tavern Americana, Cold Beers & Cheeseburgers, Bootleggers, Casino Arizona, Casablanca, Hopdoddy Burger Bar, LuLu's Sorbetto, District American Kitchen and Wine Bar, Zinburger Wine and Burger Bar, Black & Bleu American Grill, Mariposa Latin Inspired Grill and ZuZu.

Sponsored by Jennie-O, tickets to this event include all the burger tastings you can eat, ice cold Leinenkugel's beer, fries, dessert, lawn games and live entertainment by the Groove Merchants.

General Admission tickets are \$65 during presale and \$75 at the door. VIP Admission is \$85 and includes early entry, meet and greet with local celebrity judges, a VIP gift and access to the exclusive lounge area.

Burger Battle will take place at the Hotel Valley Ho, 6850 E Main St, Scottsdale, AZ 85251. For more information, visit: <http://scottsdalefest.org>

All net proceeds raised will support the non-profit Scottsdale League for the Arts in its effort to promote the arts and arts education organizations in the Phoenix metropolitan area, via annual fundraisers such as the Scottsdale Culinary Festival and The Friends of James Beard Benefit Dinner. Since 2002, the League has contributed more than \$4 million to numerous organizations such as Ballet Arizona, Childsplay, and Free Arts of Arizona.

### **About the Scottsdale League for the Arts**

The Scottsdale League for the Arts is a 501(c)(3), non-profit volunteer organization of accomplished men and women who support artists, arts programs and arts education through fundraising and special events. In order to offer continuous value and assistance to the arts, the League awards all net funds raised to a variety of arts focused organizations through a grants program. For more information visit: <http://leagueforthearts.org>.

### **About HDE Agency**

HDE Agency is an integrated multi-media marketing agency dedicated to expanding client visibility and establishing marketable brand positioning. We offer a wide range of brand development services including public relations, design, advertising, social media, print collateral and event production. By establishing a strong foundation of action based campaigns, HDE Agency strives to

transform our clients' goals and objectives into tangible efforts measurable by an increase of customers, sales and community relationships. Visit HDE Agency online at [www.hdeagency.com](http://www.hdeagency.com) for a complete list of services and learn about our current projects, events and community engagements through the HDE Agency blog at [www.hdeagency.com/blog](http://www.hdeagency.com/blog). HDE Agency can help you **expand your reach!**